

GEORGIA TECH RESEARCH

News Release

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GEORGIA TECH APPOINTS DIRECTOR FOR For Immediate Release
ADVANCED TECHNOLOGY DEVELOPMENT CENTER July 1, 1982

ATLANTA, Ga. -- Jerry Birchfield has been appointed director of the Advanced Technology Development Center at Georgia Tech. Wayne Hodges is associate director.

The Advanced Technology Development Center (ATDC) is a cooperative effort of Georgia Tech and the Georgia state government to stimulate a strong high-technology industrial base in Georgia. ATDC provides rental "incubator" space and supporting services to small entrepreneurs in high-technology fields. It participates in the state's efforts to recruit domestic and foreign high-tech industries. It also promotes the development of new products, and sponsors seminars and other educational programs.

Birchfield has directed the Technology Applications Laboratory at Georgia Tech since 1979. A Tech graduate with a master's degree in electrical engineering, he has been involved most recently in research and development in the fields of energy conservation, alternative energy, and industrial productivity.

Hodges headed Georgia Tech's industrial extension field office in Carrollton for nine years prior to moving to ATDC. He assisted in establishing new industries, provided management and technical assistance to existing industry, and advised local development organizations in a nine-county area in west Georgia.

ATDC's new 100,000-square-foot, \$5.1-million complex currently is under construction on the northwest side of the Georgia Tech campus.